Improving board assurance of technical and operational risks in mining

AC Atkins  Alex Atkins & Associates Pty Ltd, Australia
M Ritchie  Professional Auditor, Australia

Abstract
There are gaps in board assurance on technical and operational risk in mining. There are gaps in current environmental social governance (ESG) and enterprise risk management, especially for geotechnical risk.

Chief risk officers (CROs) and audit teams who report to the board’s audit and risk committee are often staffed by accountants and lawyers who provide an essential service, but may not appreciate the science, technology, engineering and maths (STEM) aspects of mining, including its technical complexity, variability and uncertainty. This demography tends to focus on commercial, financial and legal risk. Their skill sets mean they may have a blind spot on how STEM mining risks have an impact, including on company performance and innovation (opportunity risks). Additionally, with the digital transformation of mining underway, there is a risk the disrupting ‘digital natives’ (i.e. deep domain experts on digital technology) also lack an understanding of the technical and operational risks of mining and may inadvertently create new risks.

Understanding risk in mining requires technical and operational expertise in mining engineering, life-of-mine planning, geotechnical engineering, geology and metallurgy. These professionals need to work alongside traditional risk practitioners and auditors to develop new ways to provide transparency, accountability and assurance to mining company boards.

Keywords: board assurance, audit, technical risk, operational risk, Global Reporting Initiative

1 Introduction
Mining company directors are responsible for setting the company goals, appointing the CEO, oversight of the company’s management including management of risk, and reviewing at reasonable intervals the company’s progress towards attaining its goals (Baxt 2012, p. 111). It is also the board’s responsibility to set the company’s ‘risk appetite’ (the type and level of risks it is prepared to tolerate). According to ISO 31000:2018 (International Organization for Standardization (ISO) 2018), risk is the ‘effect of uncertainty on objectives’.

“The independence of the board establishes the ability of the corporation to uphold its responsibilities to third parties when they conflict with the interests of shareholders” (Mayer 2013). The independence of boards, with the right diversity of thought and skills balance to ask the right questions at the right time, is something shareholders and regulators expect and are constantly monitoring, particularly on management of risk and on timely and balanced disclosure, as outlined by the ASX Corporate Governance Principles and Recommendations (ASX 2014a).

Over the past decade, there has been a growth in class actions relating to mining company director’s duties of care and diligence (including appropriate risk management), such as the:

- Newcrest class action settled in 2014 for AUD 36M (Slater & Gordon 2016) for: “misleading or deceptive conduct by providing production guidance without reasonable grounds” and for “breaching continuous disclosure obligations” (i.e. allegedly due to acquisitions which were subsequently substantially written down).
• BHP class action (ongoing) (Ker 2018a) for failing to act upon or to disclose information in an independent engineer’s report on the risk of failure of the Samarco tailings dams, which led to material losses and damages.

There are “severe difficulties faced by directors under strict liability/reversal of onus of proof legislation” (Baxt 2012, p. 130) and it is “very difficult for directors to obtain comprehensive insurance coverage with regard to breaches of the law” (Baxt 2012, p. 164). This is a key reason why board assurance activities are undertaken. It is not just to inform and warn directors of impending issues, but also to provide evidence that directors executed their fiduciary duties.

With mines safety legislation in Australia becoming increasingly risk-based and less prescriptive, it is important to ensure a systemic framework of identification, management and assurance of risk management is in place across the organisation. The aim is to ensure that appropriate mechanisms exist to demonstrate that all risks are identified, and their mitigating controls are monitored for their effectiveness.

Many mining companies are adhering to the Critical Controls Framework promulgated by the International Council of Mining and Metals (ICMM 2018). The critical controls approach is more than just assurance. It is intended to be a process that facilitates:

• The selection of the right controls.
• Having the controls adequately specified (i.e. specific, measurable, auditable and verifiable).
• Monitoring and maintaining controls so they sustainably perform to required specifications.
• Assurance activities that include assessing the effectiveness of controls to mitigate risk.

For catastrophic mining risks, each of these activities require the input of deep domain expertise.

Many mining companies have, or are, adopting the Workplace Health and Safety (WHS) Management Systems approach codified in the Model WHS Act (Safe Work Australia 2016), which suggests a framework for (Quinlan 2014, p. 50–51):

• Principal hazard management plans (i.e. for bespoke risks depending on the unique characteristics of the mine, such as geotechnical risks).
• Principal control plans (i.e. for more standardised risks like mechanical, electrical, health, environmental, ventilation, etc.).

Directors should ensure their company has a mature risk management framework which provides a level of assurance that risks are being managed appropriately. If due diligence is not executed in an auditable fashion, there is a risk of company directors and officers facing steep penalties, criminal charges, class actions and/or regulatory action. Board assurance of technical and operational risks should be high on the agenda of mining company boards.

Understanding 'what can go wrong' and 'what must go right' in the technical and operational aspects of mining is the domain of technical experts such as mining engineers, geologists, geotechnical engineers, metallurgists, mining specific environmental scientist, etc. These domain experts should drive the assurance process, preferably from the board level. Mining is technically complex - disasters can and do happen.

2 Main causes of mine disasters

Due to the resulting community backlash in the wake of disasters:

“Catastrophic events like methane or coal dust explosions and fires; methane outbursts; water inrush and flooded workings; roof collapse and rockfalls; and entrapment (due to roof collapse, blocked entrances and shafts) have been a recurring impetus for reforming mine safety legislation” (Quinlan 2014, p. 38).
When mining disasters happen, the mining industry, as a whole, loses a degree of its social licence to operate (SLTO), which is essentially permission from governments, communities, staff, customers and suppliers to undertake particular activities. When SLTO is lost, government permits are revoked or not approved, resource nationalism escalates where gross inequity is suspected, and staff turnover and strikes become common or the industry cannot recruit new professionals. Suppliers and/or customers may boycott the company if certain standards are not perceived to be upheld (e.g. environmental and social governance (ESG)). Loss of SLTO can be due to specific reasons (e.g. tailings storage facility (TSF) failures or rockfalls where miners are entrapped or killed) or unspecific reasons (e.g. pattern of avoiding meeting social and economic obligations in countries of operation).

Many mine accidents and disasters are due to geotechnical engineering issues, including:
- Tailings dam failures, e.g. Samarco 2015 (Morgenstern et al. 2016).
- Rockfalls, e.g. Beaconsfield 2006 (Chandler 2009).
- Inrush, e.g. Bronzewing 2000 (DMP 2000a; Hope 2002).
- Seismicity, e.g. Cadia 2017, 2018 (Dyson 2017; Newcrest Mining Limited 2018).

Non-geotechnical engineering issues, such as poor ventilation, fire and explosion, also feature highly in mine disaster literature (e.g. Pike River, 2010 (Panchchurst et al. 2012) and Moura, 1994 (Hair 2016)) and many more including inundation/inrush, machinery incidents, electrocution, falls from height and entrapment in confined spaces (Quinlan 2014, pp. 12 and 84).

As part of a concerted national effort to protect and enhance the Australian mining industry’s reputation for world’s best practice in terms of productivity, safety, health, environment and communities (HSEC) performance, Australian mines safety legislation was to be harmonised, but harmonised safety legislation is yet to eventuate (Atkins et al. 2016). The only thing that is relatively standard across the country is compliance with (non-mandatory) international standards for safety and risk management and the industry’s requirement for itself and its service providers to be certified for:

This certification is achieved by successful compliance, as validated by ISO audits, which must be carried out by certified practitioners. These ISO audits can be merged with technical compliance audits, such as the WA Department of Mines, Industry Regulation and Safety’s (WA DMIRS) high impact function audits (see Atkins & Webster-Smith 2011) to create technically specific assurance. But as many safety auditors are not mining STEM professionals, this is a rare practice.

According to UQRISK (2018):

“Baseline and benchmarking exercises done to date have identified that a range of approaches are being used in different industries to measure the effectiveness of risk controls that are critical in preventing or mitigating catastrophic events. These approaches range from qualitative to quantitative. However, there is currently no consensus in the Australian mining sector on how to do it. It is also unclear what methods from other industries will translate to the mining industry.”

Stacey et al. (2007) argued that board members and executive teams do not have to understand the technical details of mining as long as they are provided with advice from technical experts in terms they understand
(i.e. probability of failure, monetary terms). But how do boards and management know what assurance to request if ‘they don’t know what they don’t know’?

We now consider traditional audit and assurance standards that accountants and lawyers follow and ask you to think about whether that can provide appropriate assurance as to whether technical and operational risks in mining are being managed appropriately to prevent mine disasters.

3 Audit and assurance standards

3.1 Existing standards for audit and risk practitioners

Table 1 summarises existing standards which guide traditional audit and risk practitioners when they scope and plan internal audits, external (financial statement) audits or other board assurance activities. This is the focus of traditional chief financial officers, chief risk officers (CROs) and board audit and risk committees and their assurance providers, which are normally lacking mining domain experts such as mining engineers, geologists, geotechnical engineers and metallurgists.

<table>
<thead>
<tr>
<th>Name</th>
<th>Issued by</th>
<th>Summary of contents and aim</th>
</tr>
</thead>
</table>
| International Standards for the Professional Practice of Internal Auditing (Standards) (IIA 2017) | International Internal Audit Standards Board (Institute of Internal Auditors) | The purpose of the Standards is to:  
- Provide a framework for performing and promoting a broad range of value-added internal auditing services.  
- Establish the basis for the evaluation of internal audit performance.  
- Foster improved organisational processes and operations.  
The Standards are a set of principles-based, mandatory requirements consisting of:  
- Statements of core requirements for the professional practice of internal auditing and for evaluating the effectiveness of performance that are internationally applicable at organisational and individual levels.  
- Interpretations clarifying terms or concepts within the Standards. |
| Auditing Standard ASA 260: Communication with Those Charged with Governance (AUASB 2017a) | Australian Government: Auditing and Assurance Standards Board (AUASB) | This Auditing Standard deals with the auditor’s responsibility to communicate with those charged with governance in an audit of a financial report. Although this Auditing Standard applies irrespective of an entity’s governance structure or size, particular considerations apply where all of those charged with governance are involved in managing an entity, and for listed entities. Communication by the auditor does not relieve management of this responsibility.  
Limitation: only applies to audits of financial information (current or historical) and only matters arising from the audit need to be communicated. |
<table>
<thead>
<tr>
<th>Name</th>
<th>Issued by</th>
<th>Summary of contents and aim</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASA 265: Communicating Deficiencies in Internal Control to Those Charged with Governance and Management (AUASB 2013)</td>
<td>Australian Government: AUASB</td>
<td>Establishes specific requirements regarding the communication of significant deficiencies in internal control the auditor has identified during the audit to those charged with governance (that may result in material misstatement of the financial statements). Limitation: only applies to audits of financial information (current or historical) and only matters arising from the audit need to be communicated.</td>
</tr>
<tr>
<td>Guidance on Assurance Engagements (including Greenhouse Gas Statements and Water Accounting Reports) – 3000 series (AUASB 2017b)</td>
<td>International Federation of Accountants</td>
<td>Not directly relevant to risk, unless the company has committed to these things (e.g. to shareholders and community through its sustainability policy) but useful background for items that assurance providers need to consider if conducting an assurance engagement.</td>
</tr>
<tr>
<td>Handbook of International Quality Control, Auditing, Review, Other Assurance, and Related Services Pronouncements (IFAC 2012)</td>
<td>International Organization for Standardization</td>
<td>Collation of international standards applicable to internal and external audits, assurance and review engagements and their quality control.</td>
</tr>
<tr>
<td>ISO 31000:2018 Risk Management (ISO 2018)</td>
<td>International Organization for Standardization</td>
<td>Risk is a necessary part of doing business and in a world where enormous amounts of data are being processed at increasingly rapid rates, identifying and mitigating risks is a challenge for any company. Many contracts and insurance agreements require solid evidence of good risk management practice. ISO 31000 provides direction on how companies can integrate risk-based decision-making into an organisation’s governance, planning, management, reporting, policies, values and culture. It is an open, principles-based system, meaning it enables organisations to apply the principles in the standard to the organisational context.</td>
</tr>
<tr>
<td>Name</td>
<td>Issued by</td>
<td>Summary of contents and aim</td>
</tr>
<tr>
<td>-----------------------------------------------------------</td>
<td>---------------------------------------------------------------------------</td>
<td>----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>AASB/IFRS (AASB 2018a, AASB 2018b)</td>
<td>Australian Government: Australian Accounting Standards Board (AASB)</td>
<td>The AASB is committed to developing, in the public interest, a single set of high quality, understandable accounting standards that require transparent and comparable information in general purpose financial statements. The focus of these standards therefore is the creation and reporting of financial information. In accordance with the Financial Reporting Council Strategic Direction given to the AASB in 20021 and the AUASB in 20052, the AASB has adopted International Financial Reporting Standards (IFRS Standards) as the basis for creating their standards.</td>
</tr>
<tr>
<td>ASX Corporate Governance Guidelines – 3rd Edition (ASX 2014a)</td>
<td>ASX Corporate Governance Council</td>
<td>The ASX Corporate Governance Council Principles and Recommendations were introduced in 2003 and recommend 29 corporate governance practices for entities listed on the ASX. They are not compulsory, but use an ‘if not, why not’ approach. Each ASX-listed entity must provide the ASX, with its annual report, a completed Appendix 4G, which has a key to where the various disclosures suggested in the recommendations, or required under Listing Rule 4.10.3, can be found. Principle 7 provides four recommendations on how to recognise and manage risk.</td>
</tr>
<tr>
<td>AICD Corporate Governance Framework (AICD 2018b)</td>
<td>Australian Institute of Company Directors</td>
<td>The four quadrants Framework depicts the four key areas of focus and engagement applying to every individual director: individual, board, organisational and stakeholder. Each quadrant is divided into a number of slices representing director practices essential to the quadrant focus. It includes sections on risk, assurance, compliance and competence.</td>
</tr>
<tr>
<td>COBIT Framework (ISACA 2018)</td>
<td>ISACA</td>
<td>Control Objectives for Information and Related Technologies is a good-practice framework created by international professional association ISACA for information technology (IT) management and IT governance. It provides a comprehensive framework that assists enterprises in achieving their objectives for the governance and management of enterprise IT. Simply stated, it helps enterprises create optimal value from IT by maintaining a balance between realising benefits and optimising risk levels and resource use. COBIT 5 enables IT to be governed and managed in a holistic manner for the entire enterprise, taking in the full end-to-end business and IT functional areas of responsibility, considering the IT-related interests of internal and external stakeholders. COBIT 5 is generic and useful for enterprises of all sizes, whether commercial, not-for-profit or in the public sector.</td>
</tr>
<tr>
<td>Global Reporting Initiative (GRI 2013)</td>
<td></td>
<td>The GRI promotes the use of sustainability reporting as a way for organisations to become more sustainable and contribute to a sustainable global economy. GRI’s mission is to make sustainability reporting standard practice. To enable all companies and organisations to report their economic, environmental, social and governance performance, GRI produces free sustainability reporting guidelines.</td>
</tr>
</tbody>
</table>

The AICD’s director update (AICD 2018a) gives a general, contemporary feel for what draws the attention of directors. It is a long list of topics which, if managed according to the advice, will keep most lawyers and accountants busy. What’s missing from the AICD’s director updates and from the list of standards above is guidance on assurance of mining specific technical and operational risk. This leaves a huge gap in the current
assurance framework for most mining company board audit and risk committees and their assurance providers. There also appears to be no training for mining experts to create this service in tandem with the financial and legal assurance traditionally provided.

### 3.2 Environmental social governance and the global reporting initiative

Global leadership from people like the CEO of Blackrock (the world’s largest asset manager with USD 6 trillion in assets), Larry Fink, has increased pressure on companies around the world to lift standards on ESG (which includes safety and risk management).

> "Society is demanding that companies, both public and private, serve a social purpose. To prosper over time, every company must not only deliver financial performance, but also show how it makes a positive contribution to society. Companies must benefit all of their stakeholders, including shareholders, employees, customers, and the communities in which they operate. Without a sense of purpose, no company, either public or private, can achieve its full potential. It will ultimately lose the license to operate from key stakeholders” (Fink 2018).

ESG is also well articulated by the ICMM. “In May 2008, member companies committed to report on their sustainable development performance in line with the Global Reporting Initiative (GRI) Sustainability Reporting Guidelines. In 2013, member companies reaffirmed their support for GRI by committing to report in accordance with the core option of GRI’s G4 guidelines” (ICMM 2018; GRI 2013, 2015, 2018). For those who don’t know, GRI G4 is a guideline of reporting principles and standard disclosures for informing markets and societies on sustainability matters. It is called G4 as it is the fourth update of the GRI Sustainability Reporting Guidelines (GRI 2015). Mining and metals sector specific disclosures are also required (GRI 2013). The “Global Reporting Initiative framework is the most commonly adopted international framework (72 companies)” (AICD 2018a, p. 14).

#### 3.2.1 What’s in the GRI-G4 assurance?

ESG reporting and assurance is mainly focussed on services provided by the Big 4 accounting firms. These tend to be based on audits against standards for the topics summarised below (GRI 2018):

- Occupational health and safety (International Labour Organization Convention 176 (ILO 1995)).
- Emergency preparedness.
- Environment.
- Compliance with laws and regulations.
- Resettlement and closure planning.
- Emissions.
- Climate change and/or carbon management (implicit).
- Human rights and indigenous rights.
- Industrial relations and collective bargaining.
- Anti-corruption and anti-competitive behaviour.
- Economic benefits to the jurisdiction/community.
- Diversity, equal opportunity and equal pay.
- Materials stewardship.

There are so many categories and it is not surprising that audit and risk committees struggle to provide appropriate oversight over the effective management of technical and operational risks associated with the act of mining.
3.3 ESG in mature, multinational mining companies

Companies such as BHP, Rio Tinto, South 32, Glencore, Newcrest, Newmont, etc. have mature governance frameworks that comply with ESG guidance (set out in exchange listing rules such as on the NYSX and LSX). These mature companies are also signatories to various public commitments and are voluntarily committed to other initiatives, such as the ICMM, Extractive Industries Transparency Initiative and UN Global Compact (Figure 1). These frameworks promulgate the GRI Key Performance Indicators (KPIs) which major multinationals transparently report against in order to obtain high GRI scores from ratings agencies (5 stars being the best). These ratings are used by ethical investment groups such as university endowment funds, pension funds, venture capital groups and banks to determine who should receive funding and at what weighted average cost of capital (WACC). The implication is that it should be easier and cheaper to obtain investment if your company has a high GRI score. The KPIs reported may also be linked to executive pay in these organisations, driving better executive behaviour through the hip pocket.

Proxy advisers (e.g. CGI Glass Lewis, Ownership Matters and ISS) have a significant influence on mining company annual general meeting voting outcomes. If a mining company has poor ESG practices and/or transparency, proxy advisers influence shareholders to vote against certain board resolutions. In a worst case scenario, some proxy advisers (e.g. ISS) can instigate class action litigation on behalf of shareholders if a company is seen to have made gross errors of judgement which could have been avoided with more mature governance and through greater diligence of directors.

CGI Glass Lewis (Doyle 2018, p. 18) states:

“When a substantial environmental or social risk has been ignored or inadequately addressed, we may recommend voting against responsible members of the risk committee or its equivalent (including an environmental or sustainability committee), or in favour of a shareholder proposal that addresses the company’s failure to address such risks, particularly around providing more disclosure and reporting regarding the risk and related mitigation initiatives”.

GRI ESG reporting is a worthy global initiative but it has holes. More work needs to be done to educate assurance providers, directors and proxy advisers on the need for mining deep domain experts to provide independent assurance on whether companies are managing the disaster-causing risks of mining, such as geotechnical engineering risks.

Figure 1 Example of voluntary initiatives and public commitments made by tier 1 mining companies (BHP 2017, p. 9)

A commercial motivator for ESG reporting is the link between strong ESG and a lower WACC. A lower WACC means a lower discount rate applied to valuations, resulting in higher valuations which lead to higher share prices (Ker 2018b). The incentive for mining executives to obtain high ESG scores may have lead to the ESG system being focussed on things which are easy to measure, but there is a saying: “Not everything that can be counted counts, and not everything that counts can be counted” (Gittins 2018). This is why mining STEM professionals with deep domain expertise are important – they know what counts.
4 What does good technical and operational risk assurance look like?

Risk-intelligent companies follow nine principles (Deloitte 2009) (Figure 2):

1. A common definition of risk, which addresses both value preservation and value creation, is used consistently throughout the organisation.

2. A common risk framework supported by appropriate standards is used throughout the organisation to manage risks.

3. Key roles, responsibilities and authority relating to risk management are clearly defined and delineated within the organisation.

4. A common risk management infrastructure is used to support the business units and functions in the performance of their risk responsibilities.

5. Governing bodies (e.g. boards, audit committees, etc.) have appropriate transparency and visibility into the organisation’s risk management practices to discharge their responsibilities.

6. Executive management is charged with primary responsibility for designing, implementing and maintaining an effective risk program.

7. Business units are responsible for the performance of their business and the management of risks they take within the risk framework established by executive management.

8. Certain functions (e.g. HR, finance, IT, tax, legal, etc.) have a pervasive impact on the business and provide support to the business units as it relates to the organisation’s risk program.

9. Certain functions (e.g. internal audit, risk management, compliance, etc.) provide objective assurance as well as monitor and report on the effectiveness of an organisation’s risk program to governing bodies and executive management.

This paper focuses on principles 5 and 9, which is the board’s role in maintaining a degree of ownership of risk and thus resourcing an appropriate level of internal audit, external audit and assurance activities. Although the Big 4 accounting firms’ suggestions on risk management are sound, in practice they fail to deliver any kind of assurance on technical and operational risk in mining. For example, when undertaking independent auditor’s reports, external auditors must provide a narrative on key audit matters (KAMs) (AASB 2015), which are meant to cover any material risks for the company which may have an adverse material financial impact. KAMs could arguably include commentary on the Joint Ore Reserves Committee (JORC) Code (JORC 2012)
Improving board assurance of technical and operational risks in mining

AC Atkins and M Ritchie

106 Mining Geomechanical Risk 2019, Perth, Australia

compliance (as required by ASX Listing Rules and Chapter 5 (ASX 2013, ASX 2014b) of the mineral resource and ore reserve upon which the mining company’s valuation is partly based (as well as on property plant and equipment, goodwill, cash, etc.).

If risk control matrices (RCMs) on JORC compliance (explained in 4.1) were created as part of the assurance process (which they generally are not), technical and operational risk could be appropriately considered at that point, using independent expert reports. If this process was undertaken, there would be greater consideration given to what could go wrong and the impact this may have on the company’s ability to meet market guidance, its triple bottom line, reputation and risk of litigation. This would then provide impetus for the board to ensure appropriate resources are made available to manage these risks.

One method used by internal audit functions for provision of assurance of effective management of risk is the three lines of defence (3LoD) assurance mapping.

4.1 Three lines of defence

Auditors use processes known as 3LoD board assurance and RCM to map out key risks, key controls and their effectiveness assessments. “When used in conjunction with assurance maps, a documented ‘3 Lines of Defence’ model can help inform the Board of Directors, Audit Committee and Senior Management how well the organisation’s assurance functions are operating” (IIA 2018). The first line of defence is “concerned with management controls and generally has a real-time focus” (IIA 2018). The second line of defence “centres on risk oversight and involves some degree of real-time activity, with a mandate to review 1st Line of Defence activities” (IIA 2018). The third line of defence “involves independent assurance that evaluates the adequacy and effectiveness of both 1st Line and 2nd Line risk management approaches” (IIA 2018) (Figure 3).

Figure 3 Three lines of defence (Deloitte 2016)

For specific geotechnical risks, 3LoD and/or RCM assurance could be provided for specific geotechnical risks such as TSF stability, seismicity risk management, ground control management (i.e. to prevent rockfalls and pit slips), mine fill management (i.e. to prevent paste/hydraulic fill inrushes), etc.

Greater transparency on key controls effectiveness for prevention of the types of incidents that can lead to mine disasters would significantly improve board attention and could serve as evidence of due diligence when defending directors if an adverse event should occur. It could be argued that the ICMM’s Health & Safety Critical Control Management Guide (ICMM 2015) already sets out a process to provide assurance (verification) of critical controls. While it is a good document, it covers critical controls for all material unwanted events (MUEs) from a statistical analysis of past accidents (Figure 4) and does not go into any detail
on each risk or the competencies of those who must provide the assurance/verification for each type of MUE. It is possible that assurance can become a simplistic, tick box exercise if carried out by unqualified people using generic guidance.

Understanding mining risk requires technical and operational expertise from risk-trained mining engineering, life-of-mine planning, geotechnical engineering, geology and metallurgy experts. These professionals need to work alongside traditional assurance providers to develop new ways to provide transparency, accountability and assurance to mining company boards. Risks are never definite, so market disclosure of these risks may not be required, per ASX Listing Rules 3.1 and 3.1A (ASX 2013, n.d.) but they should certainly be proactively managed. This requires appropriate resources (i.e. access to mining expertise either in-house or as consultants).

Figure 4  Material unwanted events (MUEs) in mining, based on historical analysis (ICMM 2015, p. 9)

5  Risks associated with the digital transformation of mining and how this may impact on the management of technical and operational risk

5.1  Competency framework – how will future skills impact mines safety and productivity?

Quinlan (2014) and Kenner (2009) note the importance of the competency framework for managers and regulators of mines as a major factor in preventing mine disasters. Reduction of competency requirements was identified as a major causal factor of the Pike River (Panckhurst et al. 2012) and Beaconsfield (Chandler 2009) disasters.

The digital transformation of mining brings new risks to the mining industry, including that mines are increasingly going to be designed and managed by non-traditional disciplines who are domain experts in autonomous operations, artificial intelligence, cyber risk and other ICT related fields. How can we be sure those who design, run and regulate our mines have appropriate expertise to ensure lessons from the past are not lost but also to ensure risks inherent in the digital mine are being appropriately identified and managed?

5.2  Artificial intelligence, machine learning and cyber risk

The digital mine will be significantly automated and interconnected thanks to the convergence of information technology (IT) and operational technology (i.e. IT-OT convergence) enabling real-time engineered data science (artificial intelligence and machine learning (AI/ML)) optimisation via improved communications infrastructure, with all machines and platforms accessible through the cloud/internet. Holistic optimisation and removal of siloes will result in more efficient, better managed mines where risks are more thoroughly
and expeditiously mitigated, as long as the technology is working. It is hoped the digital transformation of mining, which includes automation, will improve assurance of technical and operational risks from the safety of remote operation centres.

Quinlan (2014, p. 39) states that infrequently revised laws have “failed to keep pace with changes in work including changes in technology and work organisation”. With AI/ML increasingly enabling systems and processes to become automated, there needs to be ongoing change risk management around the boundaries of AI/ML and human expert decision-making. AI expert Tegmark (2017) highlights the risk of allowing AI/ML to have total control and Good (1965), as quoted in Tegmark (2017, p. 134), states: “the first ultraintelligent machine is the last invention that man need ever make, provided that the machine is docile enough to tell us how to keep it under control”. There is also the risk posed by hackers who may override systems and change algorithms. What are the technical and operational risks associated with detected and undetected external interference with mining systems? What does good cyber risk management look like in a connected mine? Are the right people involved with systems design and oversight?

6 Conclusion

There are gaps in the current auditing framework and board assurance for management of technical and operational risk in mining. For the mining industry to retain its SLTO, board level assurance of technical and operational risks – not just legal and financial risks – is imperative. In order to do this, mining company boards and executive teams must have appropriate representation of mining experts in their ranks. Many major multinational mining companies have insufficient risk-educated geologists, mining engineers, geotechnical engineers and/or metallurgists on their board or in their executive team. In some cases, these companies have had to defend themselves against class actions and/or regulatory action as a result of adverse outcomes, including incidents that could have been prevented by greater due diligence on geotechnical risk.

Moving forward, corporate governance thought leaders (e.g. AICD and proxy advisers) need to be educated. Understanding risk in mining requires technical and operational expertise in mining engineering, life-of-mine planning, geotechnical engineering, geology and metallurgy. These professionals need to work alongside traditional risk practitioners and assurance providers to develop new ways to provide transparency, accountability and assurance to mining company boards.

Acknowledgement

We thank Jo Heyes (mining engineer specialising in mine closure at BHP) and David O’Brien (ESG consultant at MBS Environmental) for peer reviewing our paper and providing valuable feedback.

References

Improving board assurance of technical and operational risks in mining

AC Atkins and M Ritchie


Mayer, C 2013, Firm Commitment: Why the Corporation is Failing us and how to Restore Trust in it, Oxford University Press, Oxford.


Tegmark, M 2017, Life 3.0 – Being Human in the Age of Artificial Intelligence, Knopf, New York.